



# International Tourism Festival 2026

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3rd – 5th September 2026 | Niagara Falls

Convention Center, Canada

Tourism Beyond Borders: Discover. Connect.  
Celebrate.

# About the Festival

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- The International Tourism Festival 2026 is a premier global platform connecting tourism boards, businesses, cultural organizations, and travelers.

# Who Should Participate?

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- ✓ Tourism boards & government delegations
- ✓ Airlines, cruise lines, and transportation providers
- ✓ Hotels, resorts, & hospitality services
- ✓ Travel tech companies & service providers
- ✓ Adventure, cultural, and wellness organizations

# Sponsor / Exhibitor Pass

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- Premium exhibition booth in high-traffic area
- Full access to all festival sessions and networking events
- Logo placement on event website, program booklet, and promotional materials
- Recognition during opening and closing ceremonies
- Opportunities for co-branded activities, demos, and cultural showcases
- Lead generation with delegates, investors, and buyers

# Exhibition Booth Packages

Category	Price	Description	Highlights / Perks
Standard Booth	\$2,000 CAD	Basic booth in exhibition hall	Table, 2 chairs, power supply, Wi-Fi access
Premium Booth	\$3,500 CAD	High-traffic location booth	Larger space, banner placement, logo on website & program
VIP Activation Booth	\$5,000 CAD	Prime location near festival entrances	Full branding, demo area, co-hosted sessions, media mentions
Custom Sponsorship Package	From \$7,500 CAD	Bespoke brand integration	Tailored branding opportunities, exclusive sessions, experiential marketing, and VIP access

# Why Exhibit or Sponsor?

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- Global Visibility: Showcase your brand to international delegates and travelers.
- Strategic Networking: Connect with tourism boards, investors, and industry leaders.
- Media Exposure: Event press releases, social media campaigns, and digital promotions.
- Experiential Marketing: Co-brand activities, adventure experiences, and cultural programs.
- Lead Generation: Build meaningful contacts for business and partnerships.

# How to Participate

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- **1** Download this catalog for full package details.
- **2** Select the package that best fits your organization's goals.
- **3** Contact our Sponsorship Team to secure your booth and benefits.
-  Email: [info@globalleadershubs.com](mailto:info@globalleadershubs.com)
-  Phone: +1 6472914457

# Important Notes

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- ✓ Booth locations and branding placements are assigned on a first-come, first-served basis.
- ✓ All fees are non-refundable.
- ✓ Packages can be customized upon request — contact the team for bespoke solutions.

# Be Part of the Festival!

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- Join us at Niagara Falls and showcase your brand to a global audience of delegates, travelers, and industry leaders. Make connections, build partnerships, and create experiences that last far beyond the festival.